



ENTERPRISE ESTONIA CREATIVE INDUSTRIES AND STARTUPS IN ESTONIA

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CREATIVE INDUSTRIES

- Creative industries is an economic sector that is based on **individual and collective creativity**, skills and talent, and is capable of **creating welfare and jobs** through the generation and use of intellectual property
- The **state supports** the development of creative industries as part of a knowledge-based economy. The objective is **to use innovation and creativity to raise the country's competitiveness.**
- *The total production forms nearly 3% of Estonian GDP*
- *About 5,000 institutions and companies operate*
- *Over 28,000 people are employed*

CREATIVE INDUSTRIES: state strategy for 2023

- more of scaleable businessmodels
- capability to produce in bigger scope
- **raise of awareness in the other sectors** – how to gain more benefits of CI and how to use CI sector services to add more value to their own products
- no need for state support as demand for services of CI and income rate has raised
- the raise of CI sector has positive impact on regional development (employment, tourism, foreign investments)

CREATIVE INDUSTRIES: DESIGN

- The state supports the activities of designers and design agencies, because **quality design service helps create added value** in other sectors of the economy as well and therefore increases the international competitiveness of Estonian enterprises.
- As of 2011, nearly **600 people** are employed in **478 companies** that operate in the field of design.
- Total revenue in the field is **12.7 million euros**
- Example: Danish designer Tobias Jacobsen visit to Estonia

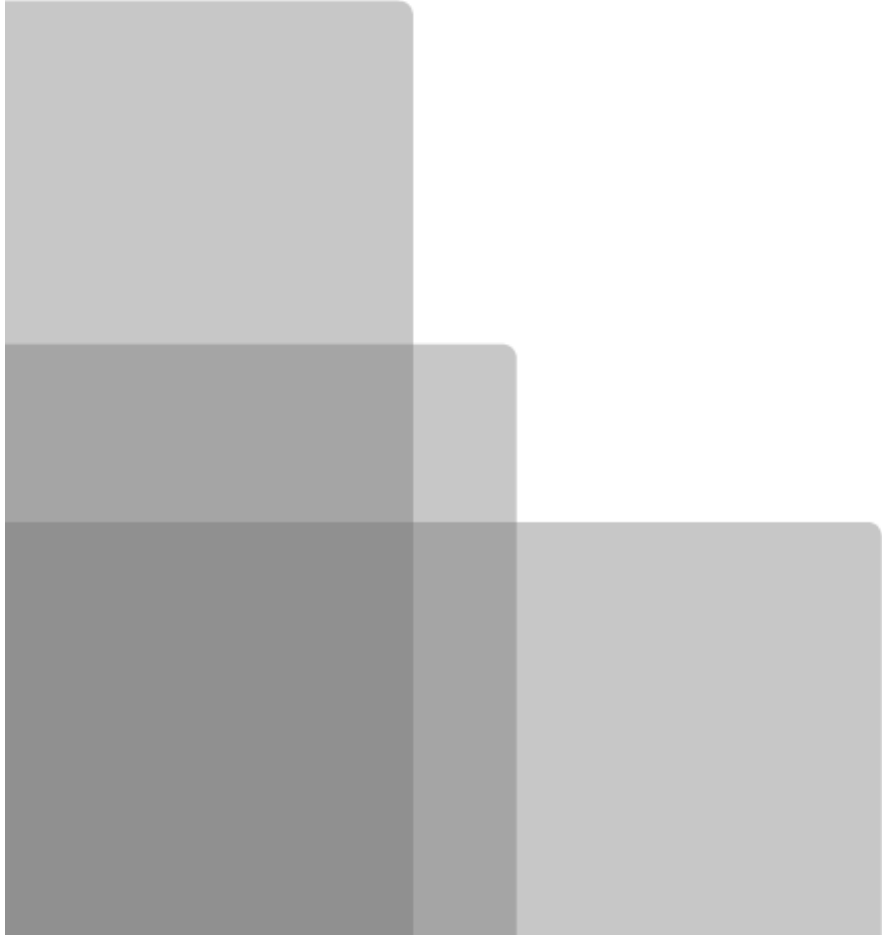
CREATIVE INDUSTRIES: MUSIC

- The local music scene is characterised by a long tradition and great quality of choir singing, world-class composers, conductors and interpreters, as well as experienced concert and festival organisers
 - *There are nearly **1,500 businesses** and institutions and **5,800 people** employed in the field of music.*
 - *The total revenue of the music business is **135 million euros**.*
 - *There are approximately **2 million concert visits** per year.*
- Example: Tallinn Music Week (March) <https://tmw.ee/>
Jazzkaar (April), Danish special Project (The Firebirds, Kenton Slash Demon etc)

CREATIVE INDUSTRIES: AUDIOVISUAL FIELD

- The purpose is to coordinate developments in the content services and new technologies of media, cinema and information society.
- Cinematography: close to 3 mln visits to movie theatres per year.
- The field of film- and video-making employs more than **1,100 people** in over **360 companies**.
- *The total revenue of the music business is **51 million euros**.*
- *Film export was 1,9 mln euros in 2013.*

Example: Tallinn Film Wonderland, biggest studio complex in the Baltic Sea area
Black Nights Film Festival (November) <https://poff.ee/>



STARTUP ECOSYSTEM

STARTUP ECOSYSTEM







- **Connects networks** of investors and mentors, numerous business and innovation accelerators, starting and already succeeded enterprises, ecosystem is packed with business plan competitions, pitching workshops, hubs, conferences, events.
- Estonia is a the **perfect place to test and establish your idea**. Small size of nation is excellent for testing new technological solutions (quick feedback)
- **Internet access** is considered a basic human right in Estonia.
 - *over 400 startups*
 - *more successful startups per capita than any other country in Europe*
 - *second in Europe (after UK) in euros invested into startups per capita through new alternative funding solutions*
- www.startupestonia.ee

STARTUP ECOSYSTEM

- Estonia is the first country to offer **E-Residency** – a transnational digital identity available to anyone in the world interested in administering a location-independent business online.
- **Startup Visa:** meant for entrepreneurial non-EU nationals who wish to come and be a part of Estonian startup community as a founder or an Estonian startup wanting to recruit abroad.

STARTUP ECOSYSTEM

You have found the right place - all the Estonian startups listed! Just start scrolling down! If you know of any other Estonian startups that are not currently listed in this database, please do let us know about them [over here](#). Startups - if the facts don't match, go change them on your [Funderbeam](#) profile or contact us via rivo@startupestonia.ee!

NAME	TAGS	FUNDING	STAGE
 Transferwise Transferwise is an money transfer service allowing private individuals and businesses to send money abroad without hidden charges.			financial services, in
 Skeleton Technologies Skeleton Technologies is the global leader in ultracapacitor-based energy storage.			business and indust engineering and tech technology
 Adcash Adcash is a real-time advertising trading platform that delivers maximum exposure for advertisers and a simple, effective way for publishe			business and indust advertising
 Pipedrive Pipedrive is a CRM platform that helps small- to medium-sized businesses sell more.			business and indust
 Guardtime A real-time integrity platform for data, systems and networks			information technol
 Starship Technologies Starship Technologies develops self-driving delivery robots.			electronics, enginee transportation and k

STARTUP EVENT LATITUDE59

- great platform for innovators and startup entrepreneurs to meet investors and potential partners
- 1500 guests
- May 25 - 26, 2017



<http://latitude59.ee/>

Thank you!

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